

JUMP - JOINING UP TO MINIMIZE POVERTY
گامهای مشترک برای مبارزه با فقر
له غربت سره د مبارزې لپاره گډ گامونه



NILOFAR YOUSEFI

A BRAVE & TALENTED YOUNG
ENTREPRENEUR

ENTREPRENEURS FOR PROSPERITY IN AFGHANISTAN

کارآفرینان برای رفاه در افغانستان | په افغانستان کې د هوساینې لپاره متشبثین



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“ Abdul Rahman Mosque, Kabul, Afghanistan ”

Nilofar Yousefi, a brave & talented young entrepreneur who is 23 years old and completed her primary and higher education in Kabul, Afghanistan, established 51 initiative with basic aim of empowering Afghan women by providing 60 women different educational courses such as; tailoring, handicrafts, literacy, mask production and so many other activities.



“ Nilofar Yousefi ”

Yousefi is not only active in advocating for human & women rights but also a talented entrepreneur. As she narrates; " I inaugurated two women based restaurants under the titles of; Ashak restaurant and luxury restaurant back in 2019 which all the employees were women who the only source of their income was these restaurants."



“ Nilofar Yousefi during the work ”

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In the path of success, family is always the first supporter & helper. Yousefi talks about the role of his father that supported her a lot for being independent & successful. She says; " My father always told me that you should be strong enough to advocate for other women rights and my mother who is an inspiration for me was always encouraged me and her other children to be educated and learn to struggle in any kind of difficult situation."



“ Women's tailoring station ”

Nilofar Yousefi talks about the challenges that she faced while working and says; " When I started doing activities, I faced lot of challenges; some people didn't accept the way I managed my restaurants. They always criticized me & tried to disappoint me with negative words but I continued & struggled to change their ideas about me and fortunately after receiving many achievements, everyone encouraged me and the negative people & taught just vanished."



“ Women's tailoring station ”

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Nilofar Yousefi, expresses her message to youth and says; "Our youth generation, especially women, should learn to continue and not lose hope in difficult situations because it will not continue forever. Women should try to learn skills, show their talents, enhance their capacities, set goals, prepare plans and have faith & believe in themselves that all their struggles will pay off one day."



“ Appreciation from Nilofar Yousefi ”



In last, Yousefi talks about her life dreams and says; "My biggest dream is to serve more for the women of my country and advocate for their rights that no women experienced violence against themselves, one day. And my lifetime dream is to be a successful businesswomen that every girls look at me as inspiration & decide to change their lives. I always wished to see every Afghan women financially independent that none of them would witness of leaving their dreams & goal because the lack of money and incomes."



“ Nilofar Yousefi during interview ”

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“ Nilofar Yousefi during the work ”