



د افغانستان د اقتصادي او حقوقي مطالعاتو موسسه  
موسسه مطالعات اقتصادي و حقوقي افغانستان  
Afghanistan Economic & Legal Studies Organization

**JUMP - JOINING UP TO MINIMIZE POVERTY**  
گامهای مشترک برای مبارزه با فقر  
له غربت سره د مبارزې لپاره گډ گامونه



**KHALILULLAH HAMDARD**  
AFGHANISTAN'S IDENTITY & CULTURE

**ENTREPRENEURS FOR PROSPERITY IN AFGHANISTAN**

کارآفرینان برای رفاه در افغانستان | په افغانستان کې د هوساینې لپاره متشبثین





“ Kabul. Afghanistan ”

Afghanistan is a country with more than 40 years of war, misery, poverty and political and social development that experienced brain drain but didn't stop its upward trajectory which behind all the unrest of this land, many youths and personalities arose to be hope of enlightenment for better tomorrow of their community, to struggle with difficulties and poverty, to fulfill their individual responsibility against people and to know as face of transformation for this country.

One of these youths and personalities is Khalilullah Hamdard, a 22-year-old Afghan who has struggled with the ups and downs of life but has been able to start his own business in the handicrafts sector, and today his business has valid place at the national and regional levels.

Khalilullah Hamdard attributes his success to his mother's encouragement, who has always encouraged him to do something different. Members of Hamdard's family were mostly engaged in governmental, social and educational services but Hamdard entered the business to do different activity. "It was always my dream to have my own business and be my own employer so that I could serve my community in this way."



“ During the exhibition of Vakhjir handicrafts products ”



“ Vakhjir handicrafts products ”



“ Wakhjir handicrafts products ”

Today, Wakhjir handicrafts became a way of business and income not only for Hamdard, but also for other 300 persons who work with him as employees and reached the identity and culture of Afghanistan to all parts of the country and the region. Hamdard, talented and creative personality started his career as CEO of Wakhjir handicrafts with a small shop but lofty goals to reach his business in international levels. He doesn't only pursue his personal goals and aspirations, but also committed to fulfill his responsibility in eradicating poverty and providing work opportunities for others. He expresses his commitment and says "This way of thinking encourages me most of the time to do more activities and serve my people."

He narrates about his childhood and difficulties of living in a closed society "I was born in a province of Afghanistan where customs and traditions imposed by the community to the people which it was a serious obstacle towards having change and innovation like even talking about internal transformation in such a community required tireless and long-term efforts."

He still talks about handicrafts and Wakhjir, " Wakhjir is adapted from the tallest fort of Wakhan Badakhshan which is one the provinces of Afghanistan.

The purpose of choosing this name is to promote a culture of co-existence and tolerance between different tribes and nationalities of Afghanistan."



“ Wakhjir handicrafts products ”



“ Khalilullah Hamdard's signing contract of his handicrafts products ”

Sometimes in life it comes a moment when we face despair and hopelessness, but it is commitment and perseverance that I start again with more determination and resilience than before, most of the time, this commitment and willingness revives in me by seeing my business employees and "We did not expect the Wakhjir handicrafts to become this much popular in a very short time among the people which I remember very well that when job interviews were taken from the participants for the marketing assistant, many of them were familiar with Wakhjir handicrafts. It was a source of happiness and hope for a better tomorrow for us."

However, life gives its hardships to every human being in some way which many people have given up trying with these hardships and trials, but of course, those who are around us have a major role in our life that can be the key to success and happiness for us.

"For me, my friends are the best supporters who have always supported me in all aspects and become a source of happiness, positive energy and hope for better future in my life."

Today, many youths who want to start their own start-up and business face many challenges that Khalilullah Hamdard says about this "My advice to youths who want to start their own business is: In first step, prepare your own business plan and analyse its internal and external environment and in second step, rely on what you received from the analysis of your sources." He also has investment suggestions for these youths and points out, "Fortunately, there are two types of rich trade in our country, one in the field of precious stones and natural resources and the other in the field of handicrafts. My suggestion to those who want to start a new business or have a plan to start a business is to invest in these two sectors and have your part in developing country's economy."



“ Khalilullah Hamdard's interview with national TVs about his company's activities ”



## AFGHANISTAN'S IDENTITY AND CULTURE



“ Khalilullah Hamdard's interview with national TVs about his company's activities ”

I have learned many lessons from this adventurous journey and glad that my business provided an opportunity to eradicate poverty, create jobs & investments which I am witnessing its development and progress every day. This is not the end but an inexhaustible beginning, "I wish that one day Wakhjir handicraft products as identity and culture of Afghanistan has its own place among international products and markets."