

د افغانستان د اقتصادی او حقوقی مطالعاتو موسسه موسسه مطالعات اقتصادی و حقوقی افغانستان Afghanistan Economic & Legal Studies Organization JUMP - JOINING UP TO MINIMIZE POVERTY گامهای مشترک برای مبارزه با فقر له غاربت سره د مبارزې لپاره گډ گاماونه

IOBAL AAZEM SUPPORTER AND PARTNER OF YOUTH

ENTREPRENEURS FOR PROSPERITY IN AFGHANISTAN کارآفرینان برای رفاه در افغانستان | په افغانستان کې د هوساینې لپاره متشبثین













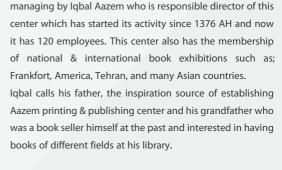
#### THE MOST STANDARD BOOK PUBLISHING CENTER IN THE COUNTRY



66 Kabul, Afghanistan 🤧

After last political change at the country, the printing & publishing industry has begun to slow down in the country. Although there is still no exact statistics of closed printing houses, but according to reports, hundreds of printing & publishing houses, have been auctioned and their doors have been locked.

The printing & publishing industry at Afghanistan has gone through a very long history and proved its place in Afghanistan's improvement. However, the journey of printing houses were very hard & difficult but today we are witness of many printing & publishing centers at Kabul and provinces which one of those popular centers is Aazem printing & publishing center, nowadays.



The popular printing & publishing center, Aazem, is





Kabul, Afghanistan

44 Aazem Publications international exhibition in Frankfurt - Germany

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**66** Publications office **37** 

Igbal Aazem talks about his childhood wishes and savs: " I dreamed to continue my father & grandfather's favourite profession which is book selling. And, I also wanted to have higher education as well. Now, I have many degrees in different majors and heartiest interest in books which in my idea this point made my personality so humble and creative." Igbal has been working as CEO of Aazem Publication from four years ago until now and he explains the first days of establishing Aazem Publications as below: "Our work first started with the smallest items and it slowly turned into a small shop which during the time of civil war, our small shop got destroyed. In this case, my father decided to sell his books which after that we thought about establishing a publication. Our father continued selling books until 1997 and finally with the hard work and efforts of Dr.Ajmal Aazem, our elder brother, we inaugurated the Aazem Publications, officially. He also adds: " What motivated us the most was positive feedbacks & energy that people gave us because of our honest & standard services."

Iqbal Aazem was selected as "Top Youth Of the Year" among 1000 youth around the country at 2018. " My father and brother are my life's role models. I always followed them and at the end of the day, I really got best results."

Iqbal considers his love with the homeland as the reason of his commitment & success in all aspects of life. He says, " My father's forever slogan was(the soil of your homeland has right on you, you should never forget your responsibility against your country), so these teachings and slogan of my father taught me love and affection for the homeland."

Iqbal points out Aazem Publications activities and says, " Aazem Publications is founder of printing & publishing industry at Afghanistan. It encouraged authors to write books. Also, it produces 5000 books every day and sells around millions of books inside and outside the country every year." He also talks about his initiative by the name of "Aazem Production" which broadcasts academic & educational programs for students.

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Iqbal Aazem while signing MoU

Iqbal Aazem talks about the key point behind success of Aazem Publications and says, " In my opinion, honesty was the key point towards all achievements & success of our publication." He also continues his story by mentioning the difficulties at publications industry and says, " Corruption in publishing books and not observing the law of copyright are the biggest challenges that publishing center are always facing. People are publishing our hard copies of books in foreign countries with very low quality and buy them in black markets which is effecting our economy, directly."



G Aazem Publications in book exhibitions

Iqbal Aazem also mentions other challenges in his way and how deal with them, " At the first days of entering to publishing industry, I faced to persons who deceived me and took all the money which we allocated for starting the Aazem Publications. At that moment, I was very disappointed but by help of my family and brothers, I started from the zero and succeeded, fortunately."

Aazem also points out, "Because of considering the international standards, Aazem Publications got the membership of many national & international exhibitions which other publications couldn't able to receive such honor."



Iqbal Aazem at Aazem Publications office

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He also expresses his wishes about Aazem Publications and says, "I wish that Azam Publications has agencies all over the world and we can publish books from all corners of the world and we can also translate the best-selling books of Afghanistan and the world."

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