

JUMP - JOINING UP TO MINIMIZE POVERTY
گامهای مشترک برای مبارزه با فقر
له غربت سره د مبارزې لپاره گډ گامونه



HUSSIAN KARIMI

AZIN, A WELL-KNOWN & POPULAR BRAND
OF DECORATION

ENTREPRENEURS FOR PROSPERITY IN AFGHANISTAN

کارآفرینان برای رفاه در افغانستان | په افغانستان کې د هوساینې لپاره متشبثین



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“Kabul, Afghanistan”

In the past 20 years, one of remarkable businesses that created a place for itself in the market, was decoration business. Nowadays, most of people want to have the decoration services to decorate their offices & houses. One these popular decoration brands in Afghanistan is; Azin Decor which has established by Hussian Karimi that provide decoration services for people in all over the country.

Azin Decor, is an Afghan company that dedicated standard decorating services for people in past years and produced various types of furniture such as; desks, chairs, beds, tables, cupboards, and wardrobes which now Azin Decor company considers as most successful companies of decoration category in Afghanistan.



“ Azin Decor offices ”



“ Azin Decor Samples ”

Now, Azin Decor has three active branches and 35 employees. Hussian Karimi talks about the difficulties that he faced in life and says: "We are a generation of no ending difficulties that caused us to spend our lives in migration and don't have the first hand facilities that first world has it."

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Nowadays that world is based on competitions, only those who have a specific plan for their goals, tolerate hardships and continue the process, are the entrepreneurs, business owners, successful and wealthy persons. In this case Karimi expresses a important point and says: " This is Passage of time that teaches human to enhance his/her capacity in order to take better decisions in life.

Despite having a holy position as human from perspective of Islam religion, human can be so cruel & negative that can force you to leave your goals. Karimi emphasizes on this point and says: " We must be so careful in choosing our friends and whom we should communication with because a good friend can support us and help us to improve day by day and a negative friend will always spread negativity and try to stop us from what we are planning to do."

He also talks about the disadvantages of expecting people to help you in any aspect of your life, especially in business and says: " If you want to become a real successful business owner, you should always remember this point; never expect anyone to help you and always have your own predictions for every possible situation, so if any challenge occurs, you could be able to rescue your business & conquers that challenge."



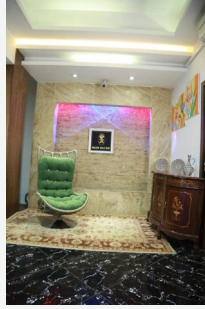
“ The CupCake coffee shop view ”



“ Azin Decor Samples ”

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Karimi shares and recounts his experiences for those who want to invest in this field and have their own business: "being highly interested in what that you are doing, avoiding from temporary benefits, having creativity, being keen to analysis the market and producing new products that doesn't exist in the market are the key reasons of a successful decoration business."

As last words, Karimi suggests youth few important tips and says: " From the moment you feel successful, the same day your progress begins, so give each day an opportunity to look at it and use it, beneficially. Also, never rely only on learning one skill and always try to move forward and learn different skills in your life."

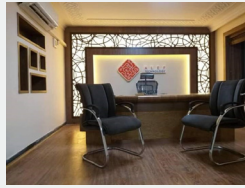
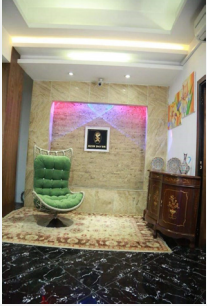
Hussian Karimi's business is not only created job opportunities & employment but also increased the trust & credibility of local/national products among people that his only wish is to change this business in to a durable business in Afghanistan.



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