

د افغانستان د اقتصادی او حقوقی مطالعاتو موسسه موسسه مطالعات اقتصادی و حقوقی افغانستان Afghanistan Economic & Legal Studies Organization JUMP – JOINING UP TO MINIMIZE POVERTY گامهای مشترک برای مبارزه با فقر له غاربت سره د مبارزې لپاره گډ گاماونه

ABDUL HASIB RAHIMI YOUR TRUSTED BUSINESS PARTNER

ENTREPRENEURS FOR PROSPERITY IN AFGHANISTAN کارآفرینان برای رفاه در افغانستان | په افغانستان کې د هوساینې لپاره متشبثین











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One of the most basic & major challenge in today's world and Afghanistan is rising the unemployment and poverty rate which caused societies face with many problems. In our society, unemployment has many causes and factors such as; lack of a national development strategy in economic sectors of the country, lack of motivation for investment, lack of government support for investors, lack of investor protection, and lack of new ideas & businesses growth. This phenomenon has caused that many experts could not have opportunity to take action in their field of profession for Afghanistan.

Fortunately, in recent years, many youth entrepreneurs have invested in various sectors to increase their capacity, work in civil markets and provide growth & seeking experience opportunities for themselves and others. Abdul Hasib Rahimi, a 28-year-old young Afghan entrepreneur who was born in Kabul, established Nima Amin Financial Services Company in 2018, which provides services in 4 main parts: financial services, accounting, tax and audit services. From the beginning of its establishment until now, this company has 12 employees both male & female, who work together with him. He was born in a middle-class family where his parents are teachers, he continues to mention; "In my childhood, I dreamed of becoming an engineer. After passing the Kankor exam and entering the engineering faculty, I studied this field for about 6 months but then I decided to change my field of studies to economics so that I started learning accounting."

Rahimi talks about the experiences and lessons that his job and activities have taught him. "In the beginning, I faced opposition, but fortunately, as a result of individual hardworking & effort, patience of my family and the support of some friends who helped me, I was able to continue my studies and fulfill my duties as well. I have learned so many precious things from my colleagues such as; toleration, mutual acceptance and familiarity with professional environment. Also, I have shared my personal experiences and individual skills for them, too."

He also points out, "Before establishing Nima Amin Financial Services Company, I was working with various authorities and offices, and in this way, I got to know different individuals and people who had different cultures, languages, habits and customs in our country. This helped me to know my society and people better and also widened the scope of my thoughts & vision."



Abdul Hasib Rahimi, founder of Nima Amin Financial Services Company during an academic conference

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Appreciation of Nima Amin financial services company's activities

Abdul Hasib Rahimi, says about what he considered while starting his business, "

I & my team checked our ability and capacity, did surveys in business field, tried to know our customers, considered the needs of customers and how can we provide them better services, did market analysis and collected market statistics. After completing all these steps, we finally decided which kind of services to offer to get more customers and to satisfy them. Of course, achieving this target was not easy and we needed to work hard to seek validation in the market."

He continues to narrate, "We started working with two desks without having an office, but keeping in mind the standard conditions of a newly established company, we continued to provide services until finally, with months of hard work, we were able to gain the trust of people and business companies, fortunately."

First years of running a business will make you face many obstacles & challenges, but it is hard work and determination of yourself that can lead you in path of success and achieving your goals & dreams. In this regard, Rahimi faced many challenges in first years of starting his company as he expresses, "In the first year, we didn't earn any money, but on the contrary, our expenses were high. We promised ourselves not to use external sources, so we tried so hard to get projects and gain credibility & validation in the market and continued to build close relationships with our customers unit we succeeded, finally. Now, Nima Amin Financial Services Company is in contact with 150 t0 200 companies around the country and provides them services directly and indirectly." Rahimi argues that people grow up with their failures and reach to the high peaks of success, and it is the failures that teach us precious life lessons, " Before the recent changes in country, we wanted to work on process of services quality and making system digital but after the sudden changes and lack of sufficient budget, we could not succeed in this regard." He also adds, " Investing in expanding your communication network is very worthy & important because it will open the doors of opportunities for you in long-term. At the moment, that I faced failures, these connections helped me to improve myself and company's capacity very well." Rahimi considers himself a result-oriented, forward-looking and conservative personality.



Appreciation of Nima Amin financial services company's activities

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Abdul Hasib Rahimi, founder of Nima Amin Financial Services Company

Abdul Hasib Rahimi, is working as founder and CEO of Nima Amin Financial Services Company with the slogan,"Your Trusted Business Partner", in which Nima means popular & famous and Amin means honesty which is a very important tip in business. This company considers three main values in providing services for their customers which are: Professionalism, honesty and accuracy. He tells us an interesting story from not so long years ago, " When I was a student of accounting. I had written in a notebook that one day I would be able to start my own financial services company. Exactly 6 years later, I founded & noticed that note and realized that my dream has come true."Before 2010, the business market of providing professional accounting & financial services in Afghanistan, was in the hand of foreigners, mostly. But fortunately, in last years, our people was able to learn professional accounting & finance and also grab the job opportunities in the market for themselves and others.

Mr. Rahimi says, "Nima Amin Financial Services Company has been able to obtain the satisfaction of more than 90% of its customers by providing high quality and accurate services, which means that we have been able to pursue, implement and achieve our goals. Also, we have been able to provide business companies enough information about accounting, how to save their documents?, and paying taxes." Abdul Hasib Rahimi, considers himself as the most influential person in his life and says, "I always wanted not to be an employee, but an entrepreneur and my own boss. I always wanted to motivate others, work hard, achieve my dreams and expand my network by that. Today, I feel really proud and happy because I am the CEO of my own company and I don't need higher education degree to get a job in other companies. I consider this as most rewarding experience in my life."

Rahimi believes that for achieving your goals and having a successful business, you must go step by step and go through all the steps because early growth will lead your company to early failure, too. Also, He goes on to point out that if we look back, we will all regret why we wasted more time and didn't start sooner.

Mr. Rahimi shares the lessons that he learned through his job & activities with youth and tells them a few words, "Every day is a golden opportunity to invest for a better tomorrow. So start right now!, there is no age or time limit for studying and learning new lessons."



Abdul Hasib Rahimi, founder of Nima Amin Financial Services Company during an academic conference

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Abdul Hasib Rahimi, founder of Nima Amin Financial Services Company

Rahimi feels worried about future because of recent changes that caused many businesses to shut down and organizations to stop their work, but he also wants to be optimistic in order to continue his activities strongly and be able to create new opportunities for youth & people, again.

He spoke about this issue and said: "I wish to be an active and influential person in the society and fulfill my responsibilities at best possible way for my country. So that, I will be able to share my skills, knowledge and experiences with others, especially with youth of my homeland. I expect Nima Amin Financial Services Company to be the source of growth of professionals and be enhance the capacity of people so that one day we could not only be able to provide services for our country but for also other countries of the world."

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